

5th annual  
**RED**  
*Gala*

June 2020

Dear Community Partner,

Today, we invite you to participate in providing long-term care to local, child survivors of human trafficking. You can make an impact by purchasing one of our attached marketing packages in support of this year's 5th annual Red Gala. Our Gala is attended by close to three hundred people each year and contributes over one hundred thousand dollars each year to the Path2Freedom mission.

Human trafficking is a pressing public health concern which transcends all races, social classes, gender, and demographics; no population is exempt. Worse yet, it is happening right here where we live. There were 100 cases reported in Collier County in the last 4 years. Human trafficking is one of the fastest growing crimes in the United States with Florida ranking third in the nation. Path2Freedom, a 501(c)3 organization creates hope and healing for child survivors of human trafficking by providing safe environments and long-term programs for recovery.

We are pleased to announce our Fifth annual Red Gala on November 14, 2020 at The Hilton of Naples, hosted by Honorary Chairs Rick and Rosie Johnson, Southwest Florida land developers and the originators of Rick Johnson Auto & Tire. In addition to dinner, drinks, live and silent auctions, and dancing this year's event features keynote speaker, Courtney Litvak. Courtney is an ambassador for Childproof America and member of the United States Advisory Council on Human Trafficking, appointed by President Donald Trump.

This event is a great opportunity for your company to support a worthy local cause and receive valuable exposure. Attached you will find our opportunities for this year's event. For information on our 2021 sponsorship opportunities please contact us at [events@path2freedom.org](mailto:events@path2freedom.org) or visit us online at [path2freedom.org/events](http://path2freedom.org/events)

On behalf of the Path2Freedom team, the 5th annual Red Gala Committee and the many lives saved by your support, we thank you for considering a sponsorship for the event. Please stand with us to fight for those who cannot fight for themselves.

Thank you,

Ana Stevenson  
President and Founder of Path2Freedom, Inc.



Tax ID: 47-3835818

## **Title Sponsor \$15,000** (EXCLUSIVE OPPORTUNITY)

- Exclusive title sponsor recognition in all event media
- Logo on the back of all 250+ bidder paddles
- Inclusion in all press releases
- Verbal recognition at the Red Gala
- Opportunity to speak at the Red Gala
- Premium event seating for ten
- Business logo displayed prominently at the Gala
- Premium advertisement in the Red Gala program
- Recognition on the Path2Freedom website and social media exposure

## **Red Diamond \$10,000** (TWO AVAILABLE)

- Verbal recognition at the Gala event
- Premium event seating for Ten
- Business logo displayed prominently at the Gala
- Premium advertisement in the Gala Program
- Recognition on the Path2Freedom website and social media exposure

## **Ruby Sponsor \$2,500** (FIVE AVAILABLE)

- Advertisement in the Gala program
- Business logo displayed prominently at the Gala table
- Six seats at Gala

## **Crimson \$5,000** (THREE AVAILABLE)

- Verbal recognition at the event
- Premium event seating for eight
- Business logo displayed prominently at the Gala
- Advertisement in the gala program
- Recognition on the Path2Freedom website and social media exposure

## **Garnet Sponsors \$1,000**

- Logo in the Gala program
- Business logo displayed prominently at the Gala table
- Two seats at Gala

[path2freedom.org/events](http://path2freedom.org/events)  
[events@path2freedom.org](mailto:events@path2freedom.org)





*Check yes to saving lives!*

- Red Gala Title** - \$15,000
- Red Gala Red Diamond** - \$10,000
- ~~Red Gala Crimson - \$5,000~~
- Red Gala Ruby**- \$2,500
- Red Gala Garnet**- \$1,000

TOTAL SPONSOR AMOUNT \$ \_\_\_\_\_

Name \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Business phone \_\_\_\_\_

Email \_\_\_\_\_ Cell Phone \_\_\_\_\_

**Thank you for your sponsorship commitment!**

**Please send this form and your check payment to:**

Path2Freedom  
1200 Goodlette Road N #9916  
Naples, FL, 34101 United States

**Or Pay online at** [path2freedom.org/events](http://path2freedom.org/events)

**Email hi-res logo jpg or png to** [events@path2freedom.org](mailto:events@path2freedom.org)